



HUMANS AT PLAY · A THOUGHT LABORATORY

The GenThink Intensive

The machines are doing fine. The question is us.

PHILADELPHIA · 2 DAYS · INAUGURAL PRICING AVAILABLE

GENTHINK INTENSIVE

[GENTHINKLABS.COM](https://genthinklabs.com)



01 Mission of the GenThink Intensive Cohorts

Why these two days exist, and who belongs in them.

The machines are doing fine. The question is us, and you cannot imagine the future with a room full of people who only benefit from the present.

Most organizations are meeting intelligent technology with frantic speed, automating broken processes and rearranging org charts while treating the job, the manager, and the career as if they were laws of nature. Nothing about the way humans work is inevitable, and the cost of weak thinking rises as the power to execute decisions increases.

So we assemble an intentionally unusual room: formal authority beside frontline context, and people who built the current system beside people with no loyalty to it. There is no corporate performance and no consensus theater. Sacred organizational assumptions are held up to the human sciences, rigorous challenge, and genuine intellectual courage, upstream of implementation.

WHAT THE COHORTS MAKE POSSIBLE

Original intelligence that any organization can use, developed in a room built for it.

A chiseled perspective on a real organizational challenge, ready to champion the moment you return.

Published white papers and opinion pieces, with cohort members credited as the team of key opinion leaders.

An enduring intelligence network across disciplines, industries, and lived experiences.

02 THE TWO COHORTS

The Luminary Cohort

Develop original intelligence that can be leveraged by all organizations.

The most useful thinking about human value is not born in echo chambers or executive retreats. The Luminary Cohort gathers thinkers who are restless with conventional wisdom and equipped to work without a script, bringing human-sciences researchers, system architects, philosophers, and frontline operators into direct collision around one mandate: what is human contribution once raw cognitive execution becomes nearly free?

This room is not for defending a pedigree or reciting talking points. It is for formidable thinkers prepared to put their own working models at risk, debate without political posturing, and co-author original intelligence that gives institutions a genuinely different way to understand human value.

WHY YOU APPLY

- You want to shape the definition of human value at a moment when intelligent technology is forcing every institution to rethink its operating assumptions.
- You want to do serious intellectual work alongside peers who carry real weight, without slowing down to explain the fundamentals.
- You want to contribute to published white papers and opinion pieces where the cohort is credited as the team of key opinion leaders behind the work.
- You want an enduring intelligence network across disciplines and industries that keeps sharpening your thinking long after the two days end.

QUALIFICATIONS FOR CANDIDACY

- You bring an established record of original thought, scholarship, writing, or recognized leadership in your discipline, industry, or field.
- You can hold complex, unfinished ideas in public, work without a script, and welcome empirical challenge.
- You are committed to elevating the room, listening with the curiosity of an investigator and challenging peers with respect and precision.

03 THE TWO COHORTS

The Spark Cohort

Become the person who helps your organization ask the questions it cannot afford to avoid.

Most leadership teams avoid the hardest human questions until an expensive crisis forces their hand. The Spark Cohort is for leaders carrying an urgent, politically sensitive challenge where identity, decision rights, or structure is on the line. This is not gentle coaching. You enter a confidential arena with peers and human-sciences researchers who have no stake in your internal politics, no fear of your hierarchy, and no interest in flattery.

Together we strip away the jargon to expose the behavioral forces underneath your dilemma, such as status threat, loss of agency, and institutional inertia. You leave with an unvarnished, evidence-defended conviction you can advocate for clearly when you walk back into your boardroom.

WHY YOU APPLY

- You want to resolve a real, high-stakes challenge about human value, authority, or technology before default habits decide it for your company.
- You want to pressure-test your argument in a confidential arena, with human-sciences researchers and peers, before you take it to your board or executive team.
- You want to leave with a defensible perspective grounded in how human behavior actually works, so it carries credibility the moment you return.
- You want the language, confidence, and practice to lead uncomfortable but necessary conversations about where humans belong in your organization's future.

QUALIFICATIONS FOR CANDIDACY

- You carry direct responsibility for, or genuine closeness to, an urgent challenge where human value, structure, or agency is actively contested.
- You sit where your perspective can influence choices, and you want to rethink an assumption rather than optimize an existing process.
- You are willing to bring an unvarnished problem into the light and receive unvarnished challenge from peers with no political stake in your organization.

04 Admission & Logistics

No one is expected to arrive with the answers, and the strongest applications usually carry a thoughtful question.

LOGISTICS

LOCATION	Philadelphia, in person
LENGTH	Two days
TUITION	Inaugural pricing for February and March 2027; regular tuition \$2,500 thereafter
INCLUDED	All program meals, coffee, and refreshments
NOT INCLUDED	Travel and lodging, arranged on request at added cost
2027 SESSIONS	Inaugural cohorts convene in February and March; further dates follow each quarter

OUR COMMITMENT TO COHORT INTEGRITY

The premise of the lab begins and ends with who is granted a seat.

We do not balance titles, fill chairs to meet a quota, or admit passengers. If someone needs a title to command authority, or cannot hold an unfinished idea under rigorous public challenge, this is the wrong room. Every cohort is kept small and curated for intellectual bravery, cognitive range, and stamina. If we do not find enough of the right minds, we run a smaller room.

For organizations

A custom version of the Intensive can be built around one organization's consequential questions.

For students

A limited number of GenThink-sponsored student seats are available. Request consideration under Participation in the application.



Nothing about the way humans work is inevitable.

Wild ideas are the input. Science is the filter. Dialogue is how we find out.

APPLY AT [GENTHINKLABS.COM/APPLY](https://genthinklabs.com/apply)

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